



Title: **Innovation, Incorporation, and Integrity**

Speaker: **Ransom Stephens, Ph.D.**

Description:

Corporations don't exist to make money. They exist to provide the foundation for you to pursue greatness ... at their best. At their worst, corporations stifle innovation and confuse their employees' concepts of responsibility but still make money. In this keynote, Ransom presents a perspective-altering view of your role in the company you work for: why you should stay, when you should walk, and how you can run. The first step is understanding that you affect the company you work for just as you affect the company you keep.

This speech helps participants understand:

- Why you go to work
- Your actual needs and ways to decipher your genuine desires
- The roles of corporations in your career and life
- The implicit bargain you make with your employer
- Innovation and lateral thought
- When the employer-employee bargain goes sour
- Two rules of self-employment
- responsibilities and Responsibilities
- The Fundamental Question of Life

About the Speaker:

Ransom Stephens, Ph.D., is an author, a scientist and a technologist. As a research scientist he collaborated on major discoveries at international labs before joining the private sector. He has worked in high tech research, development, and marketing. He's written hundreds of articles on subjects ranging from neuroscience to quantum physics to parenting teenagers, four novels—*The God Patent* (47North 2010), *The Sensory Deception* (47North 2013), *The 99% Solution* (Strange Fuse 2018) and *Too Rich to Die* (Strange Fuse 2019)—and an irreverent, accurate, passionate look at the neuroscience of innovation in art and science in *The Left Brain Speaks but the Right Brain Laughs* (Viva Editions, 2016). Ransom's unique take on life, the universe, and everything has convinced thousands to pursue their greatest ambitions—and some of these people will still talk to him.

Details:

Innovation, Incorporation, and Integrity can be delivered as a 30, 50, or 75 minute Keynote speech. Each presentation is customized to address the specific needs of the audience.

Speech requires an overhead projector.

Ransom W. Stephens, Ph.D.
Scientist • Author • Speaker

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